

Wisconsin Department of Natural Resources SWIMS Project Summary

General Project Information

Project ID: RP-014-00
Name: ROCK RIVER COALITION, INC: Corporate Outreach: Forming New Partnerships in the Rock River Basin
Type: River Grant
Subtype: River Planning Grant
Status: COMPLETE
Start Date: 04/01/2000
End Date: 06/30/2001
Purpose: The Rock River Colition, Inc. will generate a strategy for developing business and corporate involvement with the Coalition to protect river quality and increase cooperation with businesses and industries. It will include: develop promotional materials for this strategy, develop a business needs assessment survey and a business contact strategy, work with UWEX CNRED staff begin implementing this strategy on a pilot basis.

A full description of the project scope and deliverables is available in the grant application, which is a part of this agreement. The DNR will be provided with both a paper copy and an electronic copy of the final report. Information will be disseminated to the public as described in the grant application.

Objective:
Comments: Grantee is ROCK RIVER COALITION, INC
Outcome:
Study Design:
QA Measures:

People

Name	Role	Status	Start Date	End Date	Organization	Comments
ROCK RIVER COALITION, INC	GRANT_RECIPIENT	ACTIVE	04/01/2000	06/30/2001	ROCK RIVER COALITION, INC	

Project Statuses

Date	Reported By	Status	Comments
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Actions

Action	Detailed Description	Start	End Date	Status
Information and Education	The Rock River Coalition, Inc. will generate a strategy for developing business and corporate involvement with the Coalition to protect river quality and increase cooperation with businesses and industries. It will include: develop promotional materials for this strategy, develop a business needs assessment survey and a business contact strategy, work with UWEX CNRED staff begin implementing this strategy on a pilot basis.	04/01/2000	06/30/2001	COMPLETE
Grant Awarded	The Rock River Coalition, Inc. will generate a strategy for developing business and corporate involvement with the Coalition to protect river quality and increase cooperation with businesses and industries. It will include: develop promotional materials for this strategy, develop a business needs assessment survey and a business contact strategy, work with UWEX CNRED staff begin implementing this strategy on a pilot basis.	04/01/2000	06/30/2001	COMPLETE

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Action	Detailed Description	Start	End Date	Status
Engage Volunteers in Monitoring/Restoration	The Rock River Coalition, Inc. will generate a strategy for developing business and corporate involvement with the Coalition to protect river quality and increase cooperation with businesses and industries. It will include: develop promotional materials for this strategy, develop a business needs assessment survey and a business contact strategy, work with UWEX CNRED staff begin implementing this strategy on a pilot basis.	04/01/2000	06/30/2001	COMPLETE

Details:	Parameter	Value/Amount	Units	Comments
	BMP Implementation			
	I & E Activities			
	PCBs			
	Permit Modification			
	Products Developed:			
	Stormwater Plan			
	Protective Areas: Feet of bank protected			
	Protective Areas: Feet of bank protected			
	Protective Areas: Feet of bank protected			
	Report Writeup			
	Stormwater Goals Addressed:			
	Protective areas			
	Stormwater Goals Addressed:			
	Reduce TSS			
	Streambank & Shoreline Protection: Pollutant load reduction			
	Streambank & Shoreline Protection: Units			
	Streambank & Shoreline Protection: Pollutant load reduction			
	Streambank & Shoreline Protection: Units			
	Streambanks: Feet of bank protected			
	Streambanks: Feet of bank protected			
	Streambanks: Feet of bank protected			
	Total Nitrogen			
	Total Phosphorus			
	Total Suspended Solids			
	Watershed Outreach, Planning			

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Action	Detailed Description	Start	End Date	Status
Project Deliverable	The Rock River Coalition, Inc. will generate a strategy for developing business and corporate involvement with the Coalition to protect river quality and increase cooperation with businesses and industries. It will include: develop promotional materials for this strategy, develop a business needs assessment survey and a business contact strategy, work with UWEX CNRED staff begin implementing this strategy on a pilot basis.	04/01/2000	06/30/2001	COMPLETE
Rivers Planning Grant	The Rock River Coalition, Inc. will generate a strategy for developing business and corporate involvement with the Coalition to protect river quality and increase cooperation with businesses and industries. It will include: develop promotional materials for this strategy, develop a business needs assessment survey and a business contact strategy, work with UWEX CNRED staff begin implementing this strategy on a pilot basis.	04/01/2000	06/30/2001	COMPLETE

Monitoring Stations

Station ID	Name	Comments
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Assessment Units

WBIC	Segment	Local Name	Official Name
788800	1	Rock River	Rock River
788800	3	Rock River	Rock River

Lab Account Codes

Account Code	Description	Start Date	End Date
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Forms

Form Code	Form Name
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Methods

Method Code	Description
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Fieldwork Events

Start Date	Status	Field ID	Station ID	Station Name
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Documents

Title	Description	Author	Published	Comments
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Budget

Combined Budgets:
 Combined SLOH:
 Combined Total:

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Funding

Organization	Source	Type	Amount	Start Date	End Date
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