

Wisconsin Department of Natural Resources SWIMS Project Summary

General Project Information

Project ID: CBCW-LandingBlitz2017
Name: Landing Blitz 2017
Type: Watercraft Inspections
Subtype: Media Coverage / Landing Blitz
Status: COMPLETE
Start Date: 06/30/2017
End Date: 07/04/2017
Purpose: Share your action and help spread the message:
 New in 2017 is an interactive way for everyone to share the campaign's message: a [Crowdsourced Story Map](https://arcg.is/2o9YIU9), which will showcase photos and messages from boaters across Wisconsin about how they protect our waters from aquatic invasive species. Share how you stop aquatic hitchhikers!

 If you use social media, you can also help spread the word about the importance of aquatic invasive species prevention by posting your photos and messages using the hashtag #CleanBoatsCleanWaters.

Objective:
Comments:
Outcome:
Study Design:
QA Measures:

People

Name	Role	Status	Start Date	End Date	Organization	Comments
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Project Statuses

Date	Reported By	Status	Comments
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Actions

Action	Detailed Description	Start	End Date	Status
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Monitoring Stations

Station ID	Name	Comments
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Assessment Units

WBIC	Segment	Local Name	Official Name
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Lab Account Codes

Account Code	Description	Start Date	End Date
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Forms

Form Code	Form Name
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Methods

Method Code	Description
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Fieldwork Events

Start Date	Status	Field ID	Station ID	Station Name
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Documents

Title	Description	Author	Published	Comments
Clean Boats Clean Waters' Gary Harper inspecting a boat	Photo courtesy of Dane County Land and Water Resources Department	Dane County Land and Water Resources Department	07/03/2015	
Eighth Annual LAnding BLitz Tackles aquatic invasive species	Press release of the eighth annual landing blitz occurring June 30th- July 3rd, 2016. During the weekend of July 4th, boat landings in Wisconsin become heavy traffic areas and is a perfect opportunity to monitor and educate about Aquatic Invasive Species (AIS). Last year, inspectors contacted 23,000 people and inspected over 10,000 boats across the state.			
Stop Aquatic Hitchhikers Logo		Wisconsin DNR	07/03/2015	

Budget

Combined Budgets:
Combined SLOH:
Combined Total:

Funding

Organization	Source	Type	Amount	Start Date	End Date
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