

Wisconsin Department of Natural Resources SWIMS Project Summary

General Project Information

Project ID: AEPP62221
Name: J&R AQUATIC ANIMAL RESCUE: SWE - Habitattitude Exotic Pet Surrender Events
Type: Aquatic Invasives Grant
Subtype: Aquatic Invasives Education
Status: ACTIVE
Start Date: 03/15/2021
End Date: 12/31/2023
Purpose: J&R Aquatic Animal Rescue is will be sponsoring Habitattitude events for pet owners to responsibly surrender pets instead releasing the pets or living parts of the pet\2019s enclosure into the environment. The events can take place in any county to provide statewide coverage.

Project final deliverables include: Reports from each Habitattitude event that take place including: number and type of animals surrendered and rehomed, the number of people contacted during the event, the number of volunteers, volunteer organizations, and volunteer hours, and a summary of promotional efforts and earned media.

Specific project activities include: 1) Hosting at least 1 event in each of the following: Fox Valley, Madison, Milwaukee, Stevens Point, Eau Claire, and La Crosse 2) Engage with additional nonprofit organizations in the Rehoming Events. 3) Distribute at least 1 press release in advance of each surrender event. 4) Engage at least 10,000 additional people through targeted online advertising.

Special Conditions: 1) All data shall be entered into the SWIMS database

This scope summarizes the project detail provided in the application and does not negate tasks/deliverables described therein. All data, records, and reports, must be submitted to the Department in a format specified by the regional Lake Biologist.

Objective:
Comments: Grantee is J&R AQUATIC ANIMAL RESCUE
Outcome:
Study Design:
QA Measures:

People

Name	Role	Status	Start Date	End Date	Organization	Comments
J&R Aquatic Animal Rescue,	TEAM_MEMBER	ACTIVE	06/02/2021		J&R Aquatic Animal Rescue	

Project Statuses

Date	Reported By	Status	Comments
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Actions

Action	Detailed Description	Start	End Date	Status
Grant Awarded	Grant AEPP62221 awarded	03/15/2021	12/31/2023	COMPLETE

Monitoring Stations

Station ID	Name	Comments
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Assessment Units

WBIC	Segment	Local Name	Official Name
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Lab Account Codes

Account Code	Description	Start Date	End Date
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Forms

Form Code	Form Name
AIS_MON_21	Aquatic Invasive Species Monitoring Data [2021]

Methods

Method Code	Description
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Fieldwork Events

Start Date	Status	Field ID	Station ID	Station Name
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Documents

Title	Description	Author	Published	Comments
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Budget

Combined Budgets:

Combined SLOH:

Combined Total:

Funding

Organization	Source	Type	Amount	Start Date	End Date
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