

## Wisconsin Department of Natural Resources SWIMS Project Summary

### General Project Information

**Project ID:** RP-172-10  
**Name:** BAD RIVER WATERSHED ASSOCIATION: Marengo River Action Plan  
**Type:** River Grant  
**Subtype:** River Planning Grant  
**Status:** COMPLETE  
**Start Date:** 07/01/2009  
**End Date:** 06/30/2010  
**Purpose:** The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort.

The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.

This scope is intended to summarize the detailed project scope provided in the application and does not supersede those application tasks/deliverables. Data, records, reports, and education materials, including GIS-based maps and digital images, must be submitted to the Department in a format specified by the regional lake coordinator.

**Objective:**  
**Comments:** Grantee is BAD RIVER WATERSHED ASSOCIATION  
**Outcome:**  
**Study Design:**  
**QA Measures:**

### People

Name	Role	Status	Start Date	End Date	Organization	Comments
Bad River Watershed Associ	GRANT_RECIPII	COMPLETE	07/01/2009	06/30/2010	Bad River Watershed Association	
Brewster-Brown, Mariana	TEAM_MEMBER	ACTIVE	11/14/2017		Bad River Watershed Association	
Holtan, Emma	COORDINATOR	ACTIVE	02/23/2022		Superior Rivers Watershed Association	
Janisch, Tony	TEAM_MEMBER	ACTIVE	11/14/2017		Bad River Watershed Association	

### Project Statuses

Date	Reported By	Status	Comments
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### Actions

Action	Detailed Description	Start	End Date	Status
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Action	Detailed Description	Start	End Date	Status
Project Deliverable	<p>The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.</p>	07/01/2009	06/30/2010	COMPLETE
Rivers Planning Grant	<p>The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.</p>	07/01/2009	06/30/2010	COMPLETE

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<b>Action</b>	<b>Detailed Description</b>	<b>Start</b>	<b>End Date</b>	<b>Status</b>
Information and Education	<p>The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.</p>	07/01/2009	06/30/2010	COMPLETE

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<b>Action</b>	<b>Detailed Description</b>	<b>Start</b>	<b>End Date</b>	<b>Status</b>
Watershed Mapping or Assessment	<p>The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.</p>	07/01/2009	06/30/2010	COMPLETE

<b>Details:</b>	<b>Parameter</b>	<b>Value/Amount</b>	<b>Units</b>	<b>Comments</b>
	BMP Implementation			
	I & E Activities			
	PCBs			
	Permit Modification			
	Products Developed:			
	Stormwater Plan			
	Protective Areas: Feet of bank protected			
	Protective Areas: Feet of bank protected			
	Protective Areas: Feet of bank protected			
	Report Writeup			
	Stormwater Goals Addressed:			
	Protective areas			
	Stormwater Goals Addressed:			
	Reduce TSS			
	Streambank & Shoreline			
	Protection: Pollutant load reduction			
	Streambank & Shoreline			
	Protection: Units			
	Streambank & Shoreline			
	Protection: Pollutant load reduction			
	Streambank & Shoreline			
	Protection: Units			

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Action	Detailed Description	Start	End Date	Status
Details: Parameter	Value/Amount	Units	Comments	
Streambanks: Feet of bank protected				
Streambanks: Feet of bank protected				
Streambanks: Feet of bank protected				
Total Nitrogen				
Total Phosphorus				
Total Suspended Solids				
Watershed Outreach, Planning				
Grant Awarded	The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.	07/01/2009	06/30/2010	COMPLETE

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Engage Volunteers in Monitoring/Restoration	<p>The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.</p>	07/01/2009	06/30/2010	COMPLETE
Project Deliverable	<p>The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.</p>	07/01/2009	06/30/2010	COMPLETE

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Action	Detailed Description	Start	End Date	Status
Informational Meetings	<p>The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.</p>	07/01/2009	06/30/2010	COMPLETE
Social Survey of Residents or Users	<p>The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.</p>	07/01/2009	06/30/2010	COMPLETE

## Wisconsin Department of Natural Resources SWIMS Project Summary

Station ID	Name	Comments
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### Assessment Units

WBIC	Segment	Local Name	Official Name
2911900	2	Marengo River	Marengo River

### Lab Account Codes

Account Code	Description	Start Date	End Date
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### Forms

Form Code	Form Name
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### Methods

Method Code	Description
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### Fieldwork Events

Start Date	Status	Field ID	Station ID	Station Name
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### Documents

Title	Description	Author	Published	Comments
Final Report Letter		Michele Wheeler	02/18/2011	
Marengo River Watershed Partnership Project Local Community Survey Summary		Bad River Watershed Association	09/01/2010	
Marengo River Watershed Partnership Project Watershed Action Plan		Bad River Watershed Association	12/22/2010	
New Members and Leaders Recruited during the Marengo River Watershed Partnership Project		Bad River Watershed Association	12/01/2010	
Watershed Outreach and Citizen Involvement for the Marengo River Watershed Partnership Project		Bad River Watershed Association	12/01/2010	

### Budget

**Combined Budgets:**  
**Combined SLOH:**  
**Combined Total:**

### Funding

Organization	Source	Type	Amount	Start Date	End Date
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