

## Wisconsin Department of Natural Resources SWIMS Project Summary

### General Project Information

**Project ID:** CAC\_2\_2013  
**Name:** Lower Green Bay & Fox River Cleanup  
**Type:** Great Lakes Restoration Initiative  
**Subtype:** Toxics and Areas of Concern  
**Status:** PROPOSED  
**Start Date:** 03/01/2013  
**End Date:** 06/30/2014  
**Purpose:**  
**Objective:** The Fox-Wolf Watershed Alliance (FWWA) will organize and hold a River Cleanup for the Lower Green Bay and Fox River Area of Concern on April 26th, 2014. Cleaning up litter and debris is an obvious reason for holding a river clean-up and a definite benefit to our local waters; however the secondary benefit is much larger. The goal of the FWWA River Cleanup is to get people out by the waters that they currently turn away from. Bringing people together by the water will create a sense of community and pride around our waters.  
**Comments:** Total project budget is \$11,750.  
**Outcome:** The Fox-Wolf Watershed Alliance (FWWA) will organize and hold a River Cleanup for the Lower Green Bay and Fox River AOC. The Cleanup will take place in conjunction with Earth Day celebrations on April 26th, 2014. Final Report will be due May 31, 2014 and include: Number of volunteers, number of bags of trash removed, photos from actual event, copies of press releases, copies of mailings, posters, timeline of project planning, recap of event, save the date for the following year's clean-up, number of participants signed up to receive FWWA updates and water-friendly tips.  
**Study Design:**  
**QA Measures:**

### People

Name	Role	Status	Start Date	End Date	Organization	Comments
LAST, LAUREL L	PROJECT_LEAD	COMPLETE	03/01/2013	06/30/2014	Wisconsin DNR	
OSHEA, MEGAN C	COORDINATOR	COMPLETE	06/30/2014	07/31/2014	Wisconsin DNR	

### Project Statuses

Date	Reported By	Status	Comments
07/03/2013	LAUREL LAST	Active	Contract has been set up with Fox-Wolf Watershed Alliance. First quarterly report will be due from them on September 30, 2013.
01/14/2014	LAUREL LAST	Progress: 25-50% Complete	Report for July-December 2013: \$2656.68 has been spent for staff salaries. This is out of a total project budget of \$11,750. Activities for this period included soliciting donations and event sponsors, web design and Facebook presence, school contacts, and meetings with municipal staff. Please see the Q1 and Q2 project report for more details.
07/22/2014	LAUREL LAST	Complete	Report for January-June 2014: \$9,093.32 has been spent, bringing the total to \$11,750. Activities this period included school presentations and mailings, event advertising/media coverage, and preparing for and carrying out the actual cleanup event. The Final Report and other materials have been uploaded to SWIMS.

### Project Status Detail

#### Answer Set: Report 1

Question	Answer
1. Reporting Timeframe (Q1) (Q2) (Q3) (Q4):	Q3 was January-March 2014 Q4 was April-June 2014
2. Amount expended this reporting period:	Q3 + Q4 = \$9,093.32, for a total of \$11,750.
3. Subcontracts or subgrants awarded this reporting period:	none
4. QAPP (Project Plan) status:	n/a
5. Local services and/or products purchased this reporting	

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**Question**

**Answer**

- period:  
6. Number of jobs created this reporting period:  
7. Work accomplished this reporting period:

Work accomplished this period included school presentations and mailings, event advertising, planning, and coordination. Event was held Saturday, April 26th, 2014. In total, 331 volunteers removed 328 bags of trash along with 6 tires, the front end of a truck, and a plethora of other unique debris. Please see the Final Report document in SWIMS for more details. Electronic copies of event poster, flyers, etc. are also uploaded to SWIMS.

8. Work goals for coming reporting period:

This grant project is now complete. Another cleanup is planned for 2015.

**Answer Set: DEFAULT**

**Question**

**Answer**

1. Reporting Timeframe (Q1) (Q2) (Q3) (Q4):  
2. Amount expended this reporting period:  
3. Subcontracts or subgrants awarded this reporting period:  
4. QAPP (Project Plan) status:  
5. Local services and/or products purchased this reporting period:  
6. Number of jobs created this reporting period:  
7. Work accomplished this reporting period:

Q1 was July 1-September 30, 2013.  
Q2 was October 1-December 31, 2013.  
Q1: \$314.93. Q2: \$2341.75.  
No subcontracts or subgrants were awarded.  
n/a  
No services or products were purchased during this period.  
0.5 jobs  
-Solicit donations and event sponsors  
-Potential sponsor list was developed  
-Sponsor flier was created for the event will be mailed out mid-January  
-Potential large donors have been contacted.  
-Web design and Facebook presence  
-Web site has been updated  
-Much time was spent on researching plans for successful environmental organization social media presence  
-Fox-Wolf Watershed Alliance Facebook page was launched in November  
-School contact  
-Contact was made with Green Bay, DePere, Ashwaubenon and Allouez school districts. Presentations were given at Ashwaubenon High School and Lombardi Middle School in Green Bay as well as a presentation for the Green Bay Boy Scouts. We anticipate more spring presentation requests.  
-Contact list for all NEWSC community school teachers (42 communities in Northeast Wisconsin), grade 5 and high school science teachers. Packets are being put together for mailing at the end of January. These packets include Renew Our Waters educational materials, CD of stormwater curriculum, an introduction letter with an offer for free in school presentations and a River Cleanup poster!  
-Meetings with Municipal Staff  
-Cleanup site coordination has been taking place with municipalities along the stretch of the Lower Fox River. The Cities of Green Bay, DePere, Villages of Allouez and Ashwaubenon have committed to supporting our cleanup.  
-We have submitted a request to hold the post cleanup celebration in DePere at Voyager Park.  
-Recruiting team leaders for each cleanup site  
-Planning for the River Celebration  
-Advertising for the event  
-Setting up volunteer registration and opening registration

8. Work goals for coming reporting period:

**Actions**

Action	Detailed Description	Start	End Date	Status
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Action	Detailed Description	Start	End Date	Status
Grant Awarded		03/01/2013	06/30/2014	IN_PROGRESS

### Monitoring Stations

Station ID	Name	Comments
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### Assessment Units

WBIC	Segment	Local Name	Official Name
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### Lab Account Codes

Account Code	Description	Start Date	End Date
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### Forms

Form Code	Form Name
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### Methods

Method Code	Description
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### Fieldwork Events

Start Date	Status	Field ID	Station ID	Station Name
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### Documents

Title	Description	Author	Published	Comments
Additional information about outreach for 2014 Lower Green Bay and Fox River cleanup	Additional information about outreach for April 26th, 2014 Lower Green Bay and Fox River cleanup, which was partially funded by 2013 AOC CAC support grant.	Jessica Schultz	07/22/2014	
Community Calendar info to advertise 2014 Lower Green Bay and Fox River 2014 cleanup	Community Calendar info to advertise April 26th, 2014 Lower Green Bay and Fox River 2014 cleanup, partially funded by 2013 AOC CAC support grant. The community calendar info was posted on websites of radio stations in Appleton, GB, De Pere, Oshkosh, Allouez, FDL, Neenah, and Menasha.	Mariah Pace	04/26/2014	
FWWA Contract		Kim Walz	06/12/2013	
Final Report for Lower Green Bay and Fox River Cleanup CAC support grant	Final Report for Lower Green Bay and Fox River Cleanup 2013 AOC CAC support grant	Jessica Schultz & Mariah Pace	07/08/2014	
Fun Facts (stormwater info) used for Lower Green Bay and Fox River 2014 cleanup	Fun Facts (stormwater info) used for Lower Green Bay and Fox River April 26th, 2014 cleanup. They printed and laminated these to use on the river walk at the river cleanup.	Mariah Pace	04/26/2014	
General poster to advertise 2014 Lower Green Bay and Fox River cleanup	General poster to advertise April 26th, 2014 Lower Green Bay and Fox River cleanup, partially funded by 2013 AOC CAC support grant.	Mariah Pace	04/26/2014	
Lower Green Bay and Fox River 2014 cleanup photo 1	Photo from April 26th, 2014 Lower Green Bay and Fox River 2014 cleanup, partially funded by 2013 AOC CAC support grant.	Jessica Schultz	04/26/2014	
Lower Green Bay and Fox	Photo from April 26th, 2014 Lower	Jessica Schultz	04/26/2014	

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<b>Title</b>	<b>Description</b>	<b>Author</b>	<b>Published</b>	<b>Comments</b>
River 2014 cleanup photo 2	Green Bay and Fox River 2014 cleanup, partially funded by 2013 AOC CAC support grant.			
Lower Green Bay and Fox River 2014 cleanup photo 3	Photo from April 26th, 2014 Lower Green Bay and Fox River 2014 cleanup, partially funded by 2013 AOC CAC support grant.	Jessica Schultz	04/26/2014	
Lower Green Bay and Fox River 2014 cleanup photo 4	Photo from April 26th, 2014 Lower Green Bay and Fox River 2014 cleanup, partially funded by 2013 AOC CAC support grant.	Jessica Schultz	04/26/2014	
Lower Green Bay and Fox River 2014 cleanup photo 5	Photo from April 26th, 2014 Lower Green Bay and Fox River 2014 cleanup, partially funded by 2013 AOC CAC support grant.	Jessica Schultz	04/26/2014	
Lower Green Bay and Fox River 2014 cleanup photo 6	Photo from April 26th, 2014 Lower Green Bay and Fox River 2014 cleanup, partially funded by 2013 AOC CAC support grant.	Jessica Schultz	04/26/2014	
Lower Green Bay and Fox River 2014 cleanup photo 7	Photo from April 26th, 2014 Lower Green Bay and Fox River 2014 cleanup, partially funded by 2013 AOC CAC support grant.	Jessica Schultz	04/26/2014	
Lower Green Bay and Fox River Cleanup Q1 and Q2 report	Report for Q1 and Q2 (July-December 2013) of the Lower Green Bay and Fox River Cleanup 2013 AOC capacity grant project.	Jessica Schultz	01/13/2014	
Press Release to advertise 2014 Lower Green Bay and Fox River cleanup	Press release to advertise April 26th, 2014 Lower Green Bay and Fox River 2014 cleanup, partially funded by 2013 AOC CAC support grant. The Press Release was sent to NBC 26, WBAY 2, Fox 11, CBS 5, Green Bay Press Gazette and Appleton Post Crescent.	Jessica Schultz	04/14/2014	
River Cleanup Proposal		Jessica Schultz	01/25/2013	
River Cleanup Scope of Work		Laurel Last	06/13/2013	
Sponsorship Flyer for 2014 Lower Green Bay and Fox River cleanup	Flyer to recruit sponsors for April 26th, 2014 Lower Green Bay and Fox River cleanup.	Mariah Pace	04/26/2014	
Stormwater Education information sheet for site leaders for 2014 Lower Green Bay and Fox River cleanup	Stormwater Education information sheet for site leaders for the April 26th, 2014 Lower Green Bay and Fox River cleanup, which was partially funded by 2013 AOC CAC support grant.	Mariah Pace	04/26/2014	
Teacher e-mail about 2014 Lower Green Bay and Fox River cleanup.	Teacher e-mail about April 26th, 2014 Lower Green Bay and Fox River cleanup. This message was sent out to 106 5th grade and high school science teachers.	Mariah Pace	04/26/2014	
Volunteer Poster to advertise 2014 Lower Green Bay and Fox River cleanup	Volunteer Poster to advertise April 26th, 2014 Lower Green Bay and Fox River cleanup, partially funded by 2013 AOC CAC support grant.	Mariah Pace	04/26/2014	

### Budget

**Combined Budgets:**

**Combined SLOH:**

**Combined Total:**

## Wisconsin Department of Natural Resources SWIMS Project Summary

### Funding

Organization	Source	Type	Amount	Start Date	End Date
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